

Chicago Maker Challenge ("Challenge") Official Rules

Each person who enters the Challenge ("**Entrant**") agrees to abide by and be bound by these Official Rules and by the decisions of the Motorola Mobility Foundation ("**Sponsor**") and its Challenge Judges, which are final and binding on all matters pertaining to the Challenge.

Challenge DATES AND LOCATION

The Challenge will be announced on February 13, 2015 with registration of Entrants required by March 6, 2015 ("**Registration Deadline**"). The Challenge officially begins March 6, 2015 ("**Challenge Start**") and ends on or about May 27, 2015 ("**Last week of Challenge**").

WHO MAY ENTER

The Challenge is open only to current **middle school or high school** students who (i) live in the City of Chicago or are enrolled in a middle school or high school located in the City of Chicago; (ii) register by completing all entry information and agreeing to these Official Rules; and (iii) receive consent from a parent or legal guardian. Employees and/or immediate family members of employees of the Sponsor, partners, or Motorola Mobility, including their parent company and any subsidiaries and affiliates are not eligible to participate.

HOW TO ENTER

Entry is a two (2) step process: 1) Register by the Registration Deadline and 2) Submit Project Video by the Last week of Challenge.

REGISTRATION PROCESS

[Competitors will register online](#) by March 6, 2015. All registrants will turn in a Parental/Legal Guardian permission form no later than March 13, 2015.

After registering, competitors can pick up a "starter kit" (limit 1 per team) at the Chicago Maker Challenge Launch Party (Motorola Mobility, 2/26) or at the Harold Washington Library YouMedia Center.

ENTRY REQUIREMENTS

Entrants in the Challenge may enter individually ("**Individual Entrant**") or form a team with a maximum of five (5) Entrants ("**Team**"). Each Entrant must register for the Challenge. Individuals may register for the Challenge requesting to be placed with a Team, but Sponsor cannot guarantee or ensure that a Team will be available or selected.

ENTRY DIVISIONS ("Divisions")

There will be four (4) Divisions available for Entrants:

- 1) Middle School - Community Development
- 2) Middle School - Disability Access
- 3) High School - Community Development
- 4) High School - Disability Access

Individual Entrants or Teams with Entrants in sixth (5th) through eighth (8th) grades must

compete in one of the Middle School Divisions and Individual Entrants or Teams with Entrants in ninth (9th) through twelfth (12th) grades must compete in one of the High School Divisions. Individual Entrants and Teams may choose the Community Development or Disability Access Division within their grade level Division.

ENTRY MATERIALS (“Concept Materials”)

Each Individual Entrant and Team must create a visual representation of a disruptive hardware, software or combined technology (“**Design**”) that solves a community problem or helps make the world more accessible for people with disabilities. Examples of a Design include a model, a sample, a sketch, a computer design, etc.

Individual Entrants and Teams who are eligible under these Official Rules must submit a video (“**Project Video**”) by emailing the video file to ChicagoMakerChallenge@gmail.com by May 8, 2015. Project Videos will be used to promote the entry to Challenge Judges and in Sponsor promotional materials.

While the Design is not required for submissions for Round 1, Individual Entrants and Teams selected to advance to Round 2 will need to present their projects and Design live at the Showcase. If Entrants or Entrant Teams make modifications to their projects between submission of the Project Video and Showcase presentation, they must submit a form the Sponsor will provide explaining the changes and briefly explain the changes in their Showcase presentation.

Project Video Requirements:

- Must be one to five (1-5) minutes in length.
- Must be recorded in the English language.
- Must contain:
 - Statement of Division the Individual Entrant or Team is competing in;
 - Concept or Design Name
 - Description of the problem the concept seeks to solve;
 - Description of how the concept would uniquely solve the problem, the community impact of the concept and whether it would serve a traditionally underserved population;
 - Description and presentation of the Design, including what it would do, special features it would have, and any other information to explain how the concept and Design would work;
 - Description of what the Individual Entrant or Team learned;
 - Introduction of each Entrant who participated in the making of the Project Video.

By submitting Project Video, each Entrant represents and warrants that all Material is the Entrant’s own original work. The Entrant agrees to be solely responsible for obtaining permission for any submission of another person or entity’s Materials. Entrant agrees to release, indemnify, defend and hold the Sponsor, Challenge partners and Motorola Mobility LLC and their parents, subsidiaries, affiliates, and agents harmless from any and all complaints, claims, liabilities, costs, fees and damages (including without limitation attorney’s fees) related to the Entrant’s entry in the Challenge, any Materials used or submitted in the Challenge, or any review or usage of Materials by Sponsor. Entrant agrees to immediately notify Sponsor if Entrant discovers that there is any change in the ownership of any of the Materials as acknowledged and represented herein.

The Challenge events may be photographed or recorded in audio, visual, or other media. Entrant consents to the making and use of any Entry Materials, photographs or recordings, and agrees to and grants Sponsor, Challenge Partners and Motorola Mobility LLC and their parents, subsidiaries, affiliates, and agents the non-exclusive, irrevocable, perpetual, royalty-free worldwide right and license to reproduce, modify, display, publicly perform, and demonstrate the Entrant's name, image, voice, and likeness for Challenge and promotional purposes without further compensation or right to inspect or approve finished photograph, video or audio recording. Entrant agrees not to make any claims against Sponsor, Challenge partners, Motorola Mobility LLC or their parents, subsidiaries and affiliates, and their respective officers, directors, employees, agents and advisors, related to or arising from the making or use of such items or recordings or photographs.

Sponsor may modify Challenge submission guidelines to provide additional information or clarification.

WINNER SELECTION PROCESS AND JUDGING

Round 1

Individual Entrants and Teams will submit Project Videos for the judging of Round 1. Judging of all Project Videos will be conducted by Sponsor employees, Motorola Mobility LLC employees and/or partner employees, as decided by Sponsor ("**Project Video Judges**"). Using the Challenge Criteria, and to the extent there is sufficient and qualified participation in all Divisions, Project Video Judges will select the top two (2) finalist Individual Entrants or Teams ("**Finalists**") to advance to Round 2 to compete in the Chicago Maker Challenge Showcase ("**Showcase**") during the week of May 26, 2015.

Project Video judges will also select two (2) Semi-Finalist Individual Entrant or Teams ("**Semi-Finalists**") in each Division to show their Designs at the Showcase.

Round 2

The Finalists in each Division will compete in the Showcase by making a two to three (2-3) minute live presentation of the concept and Design for the Showcase Judges. Judging of Finalists will be conducted at the Showcase by a panel of Sponsor employees, Motorola Mobility LLC employees, partner employees and/or community leaders, as decided by Sponsor ("**Showcase Judges**").

Using the Challenge Criteria, and to the extent there is sufficient and qualified participation in all Divisions, the Showcase Judges will choose one (1) Grand Prize Winner in each Division ("**Grand Prize Winners**") and one second place runner up ("**Runners Up**"). Decisions of the Judges are final and binding.

Judging of the concept Materials will be based on the following Criteria ("**Challenge Criteria**"):

- **Community Impact** (30%) - Does the concept have potential to change the community for the better? Does the concept have the potential to impact a majority of the community affected by the the identified problem? Does the concept improve the lives of those in an underserved population?
- **Originality** (25%) - Does the concept provide a new idea, or a new angle on an existing concept? Is it innovative and disruptive?
- **Quality of Design** (25%) - Is the Design detailed, is it feasible, would it be easy to reproduce in a cost effective way?
- **Alignment of a Solution to an Identified Problem** (20%) - Does the Entrant or Entrant team identify a specific community problem and does the concept present a clear and comprehensive solution to the problem?
- **Bonus Points for Showcase Judging** - Is the presentation interesting, are the Finalists

well-prepared, do they stay within the allotted time, do they fully answer Showcase Judges' questions?

Additional Winners

Project Video Judges will select winning Individual Entrants or Teams in the following categories:

- 1) Best Project Video** - Is the video the most fun, creative, funny, or well-produced?
- 2) Best Project Name** - Does the Design or concept have the most creative, fun or funny name?
- 3) Best Design** - Is the Design the most polished, does it appear to work the best, is it the most creative in its concept or construction?

Additional Winners will be given the opportunity to demonstrate their concept, Design, and/or video at the Showcase. All Entrants are invited and encouraged to attend the Showcase.

PRIZES:

Each Grand Prize Winner Entrant will receive:

- \$200 Visa gift card
- Household Membership to the Museum of Science and Industry
- A donation of a 3D Printer to the school attended by the Individual Entrant or Team, in consultation with the school recipient. In the event the school is unable to accommodate or the MakerBot or the Entrants on the Team attend different schools, each Entrant on the team will receive a gift card to DonorsChoose.org.

Each Runner Up Entrant will receive:

- \$150 Visa gift card
- Household Membership to the Museum of Science and Industry

Each Semi-Finalist Entrant will receive:

- \$50 Visa gift card
- Household Membership to the Museum of Science and Industry

Each Additional Winner Entrant will receive:

- Household Membership to the Museum of Science and Industry

Sponsor may announce other prizes in advance of Last Week of Challenge. An Entrant is only eligible to win prizes if he or she is introduced in the winning Project Video.

By accepting a prize, Winners, Runners-Up, Semi-Finalists and Additional Winners agree to hold Sponsor, Challenge partners, Motorola Mobility LLC and their respective parents, directors, officers, employees, agents, and assigns harmless against any and all claims and liability arising out of use or a receipt of a Challenge prize. Entrants and prize winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Challenge or use or redemption of any prize. Sponsor, Challenge partners and Motorola Mobility LLC and their parents, subsidiaries, affiliates, agents and partners are not responsible for any typographical or other errors in the printing or administration of the Challenge or in announcement of Winners or prizes. While attempts will be made to deliver physical prizes at the

Showcase, some prizes may follow shortly after and at Sponsor's discretion.

ELIMINATION

Any false information provided in any part of the Challenge by any Entrant, including, but not limited to, information concerning identity, contact information, school enrollment, or ownership of Materials or any rights, or non-compliance with these Official Rules, or non-compliance with other Sponsor requirements may result in immediate elimination of the Entrant from the Challenge. Sponsor reserves the right, in its sole discretion, to (i) disqualify an Entrant from participation that Sponsor believes infringes upon or violates the rights of any third party, has an employer or other third party conflict (including potential intellectual property, promotion, confidentiality, or competitor conflict), or otherwise does not comply with these Official Rules, or violates U.S. or any applicable local law; (ii) not award any or all prizes if it does not receive a sufficient number of eligible and qualified entries; (iii) screen any and all Materials and Entrants, and to disqualify from prize consideration those Material entries that Sponsor determines to be inappropriate, obscene, offensive, not in keeping with Sponsor's image or goodwill or that otherwise do not comply with these Official Rules.

Submission Materials must comply with the following guidelines and cannot:

- be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, sexual orientation, professional or age group, profane or pornographic, or contain nudity;
- promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), hate groups, any activities that may appear dangerous, or any particular political agenda or message;
- promote terrorist acts or provide instructional information about illegal activities;
- defame, misrepresent or contain disparaging or slanderous remarks about Sponsor, Sponsor's partners, Motorola Mobility LLC or its products, or other people, products or companies;
- contain patents, trademarks, trade secrets, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without Sponsor permission;
- contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in Websites, television, movies or other media) without permission;
- contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than participant, without permission;
- depict, and cannot itself, be in violation of any law; and
- embed personal contact information in the Materials (other than the name of the Entrant or Entrant team members) including name, address, city, state or country, email, phone, IM or any information that would allow an individual to be contacted.
- Entrant will not issue any press releases regarding this Agreement, the Challenge, the Sponsor, Challenge partners and Motorola Mobility LLC and their parents, subsidiaries or affiliates without consent of the Sponsor.

FINALIST VERIFICATION

The unverified Finalists and Semifinalists will be notified on or about May 18, 2015. Each unverified Finalist must confirm availability to participate in the Showcase within three (3) days of notification. Alternate Finalists may be chosen if an unverified Finalist is unable to participate in the Showcase, if a notification message is undeliverable, or if an unverified Finalist does not respond to a notification or e-mail within three (3) days.

WINNER ANNOUNCEMENT

Once verification is complete, Finalists and Semifinalists and Additional Winners, including the names of Entrants and Project Videos, will be announced on or about May 26, 2015, and may be posted on Sponsor's website or other location as determined by Sponsor.

GRAND PRIZE WINNER ANNOUNCEMENT

Showcase Judges will announce the Grand Prize Winners at the Showcase. Grand Prize Winners, including the names of Entrants and Project Videos may be posted on Sponsor's website or other location as determined by Sponsor.

TAXES

Entrant (including Winners, Finalists and Semifinalists) will be solely responsible for any income or other taxes, fees, or other costs to or for participation in the Challenge and any prizes. No substitution or transfer of prize by a Winner is permitted. If Sponsor is required by law to withhold income-based taxes based upon prizes, it will deduct such tax from any prize payable to the Winners and remit them to the appropriate government authorities. If appropriate, Sponsor shall deliver to Winners an official receipt for any taxes withheld.

Federal Internal Revenue Service (IRS) regulations require an IRS Form 1099 to be issued to any person who wins a cumulative prize value of \$600 or greater. As such, any Entrant receiving a prize that exceeds this amount will be required to submit their current address and Social Security Number for purposes of 1099 issuance by Sponsor.

GENERAL RULES

Sponsor is not responsible for any technical problems, malfunctions of any electronics, computer systems, servers, provider functionality, hardware, software, devices, lost or unavailable network connections or failed, incomplete, garbled or delayed computer or device transmissions, or any combination thereof, that an Entrant may experience. Sponsor is not responsible for any damage or loss to an Entrant's computer system, devices, hardware, software or other electronics resulting from participating in the Challenge, accessing or using Sponsor Property, information or starter kits, or from creating, uploading or submitting any Materials in this Challenge.

Entrant acknowledges that participation may include soldering and working with mobile devices, electronic and manufacturing equipment, tools and other items, during the Challenge, that have risks. Entrant agrees that he/she is voluntarily participating in the Challenge with knowledge of the risks. These risks may include the risks of injury, property damage, or death resulting from the use of potentially dangerous electronics, tools or materials, and/or the negligence of the Challenge Sponsor, mentors and/or partners (and their respective officers, directors, employees, and agents). Entrant may receive Property to take home as part of the Challenge. Entrant assumes all risk which may arise in connection with participation in the Challenge or use of the starter kits or Property, and Entrant releases Sponsor, Challenge partners, Motorola Mobility LLC their parents, subsidiaries, affiliates, and their respective officers, directors, employees, agents and mentors, from all liability, claims, damages, or demands arising from or relating to any participation in the Challenge or use of starter kits or Property. Entrant understands that these Official Rules include an assumption of risk and a release of liability, and that Sponsor is relying on this waiver to allow Entrant to participate in the Challenge.

By entering this Challenge, Entrant agrees that all registration and submission Materials, entry components, votes and decisions become the sole property of the Sponsor and will not be returned. The Entrant

understands that any Sponsor or partner equipment, materials, property and software (“Property”) that may be made available to Entrants during the Challenge is for the sole purposes of facilitating development, testing and/or delivery of the Entrants concept Materials in the Challenge. Property is the sole property of the Sponsor (and any of Sponsor’s respective providers of said equipment, materials, property and software) and partners. Entry into the Challenge does not constitute any transfer or assignment of ownership or title of the Sponsor Property. Nothing herein grants Entrant any rights or licenses to Sponsor Property or Sponsor intellectual property, including to any (i) copyrights, trademarks, trade names, domain names, designs, and patents; (ii) rights relating to innovations, know-how, confidential, technical and non-technical information; (iii) moral rights, mask work rights, author’s rights, and rights of publicity; and (iv) other industrial, proprietary and intellectual property rights (of every kind and nature throughout the world however designated), regardless of whether such rights have been registered.

Each Individual Entrant and Team will be provided a starter kit to facilitate participation in the Challenge. Starter kits may be picked up at the Chicago Public Library Harold Washington Library Center or any YOUmedia branch beginning February 27, 2015. Entrants participating in Citizen Schools will receive their kits from their Citizen Schools program team. The Sponsor, Challenge partners, Motorola Mobility LLC and their parents, subsidiaries, affiliates are not responsible for and will not replace lost, damaged or stolen starter kits or starter kit components. Entrants may keep the remaining components of the starter kit after the completion of the Challenge. Any starter kits or starter kit components remaining at any Chicago Public Library YOUmedia Location after March 13, 2015 will be returned to Sponsor.

NO EMPLOYER/EMPLOYEE RELATIONSHIP. Nothing in this Challenge is intended to create an employer/employee relationship between the Sponsor and Entrant. At no point will the Entrant be expected to, or will actually be permitted to, perform work for Sponsor. Entrant understands and agrees that participation in this Challenge will not provide Entrant with any future right to employment with Sponsor.

OTHER PROVISIONS. Sponsor reserves the right to modify the Challenge or disqualify any Entrant or Judge if fraud, misconduct, tampering or technical failures or issues destroy or impair the integrity of the Challenge as determined by Sponsor, in its sole discretion, or if Entrant fails to comply with any requirement of participation as stated in these Official Rules. If the Challenge cannot be conducted as planned due to causes beyond the Sponsor’s control, such as a force majeure event or occurrence, which, in the sole opinion of the Sponsor, corrupts or affects the administration, security, participation, fairness, integrity or feasibility of the Challenge, the Sponsor reserves the right in its sole discretion to modify, reschedule, abbreviate, suspend or terminate the Challenge without any further obligation. In the event of termination, a notice will be posted on ChicagoMakerChallenge.org. If Sponsor elects to abbreviate the Challenge as a result of a force majeure event, Winners will be determined from all valid and eligible Entrant submissions and votes received up to the time of such force majeure event. Entrants agrees to be bound by Sponsor’s terms and privacy agreement. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in Challenge information and the terms of these Official Rules, the Official Rules shall govern and control. By participating in this Challenge, Entrant agrees to be bound by the Official Rules and the decisions of the judges, which are final.

This Challenge is void where prohibited, taxed or restricted by law.

PRIVACY

Please visit <http://chicagomakerchallenge.org/privacy-statement/> for the Chicago Maker Challenge privacy policy.

Sponsor: Motorola Mobility Foundation, 222 W. Merchandise Mart Plaza, Suite 1800 Chicago, IL 60654
("Foundation")

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